



# Promotions For Now!

## Instant Win Mystery Promotion!



Add excitement to your client's next promotion. Our Instant Win Mystery Card is an attention-getter guaranteed to boost sales, drive foot traffic, generate web traffic and capture valuable consumer data.

**EVERYONE IS A WINNER!**

**How it works:** Instant Win Mystery Promotion features a custom printed plastic card, with a unique code pre-programmed with a winning prize ranging from music downloads, \$20 Starbucks Gift Cards, to iPods. Card-holders find out what they have won by simply accessing the Instant Win website, registering and entering their code. Instantly they receive an email and screen pop informing them what they have won.

**Prize Fulfillment:** Music winners receive the Music Store URL and Pin # via pop-up screen and email. All other prizes are sent within 5 business days.

**Turnkey Promotion:** Simply select the prize package and send us the artwork. We will handle the rest including: custom printed cards, mystery code generation, registration page, data capture, online instant win engine, program management, prizes and prize fulfillment.

**Promotions Options Include:** Bi-weekly data reporting, custom registration/survey page, and alternative prize packages, such as adding an HDTV or Xbox.

Get a powerful promotion for a fraction of the actual prize value. **EVERYONE IS A WINNER!**

### INSTANT WIN MYSTERY PROMOTION PRICING

	1-Song	2-Song	3-Song	4-Song	5-Song
500	\$1.95	\$3.35	\$4.40	\$5.30	\$6.20
1,000	\$1.80	\$3.00	\$4.05	\$4.95	\$5.80
2,500	\$1.60	\$2.70	\$3.65	\$4.55	\$5.35
5,000	\$1.45	\$2.45	\$3.40	\$4.30	\$5.10

Call for quote over 5,000.

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\* Includes prizes and prize fulfillment per table on the right.

### INSTANT WIN PRIZE POOL

	Music Codes	iPod Nano's	\$20 Gift Cards
500	495	2	3
1,000	990	4	6
2,500	2,475	10	15
5,000	4,950	20	30

**Additional Sales Tools – [www.cfspromo.com](http://www.cfspromo.com)**

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**ASI 5-Star Supplier**

