



Your image is your most valuable asset – What you wear speaks volumes to what your brand stands for.....

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WE OFFER:

- Coordinated men's/ women's apparel to cover your entire team.
- A wide selection of polo shirts, classic dress shirts, pants, jeans, belts, caps, jackets, briefcases, duffle bags and other accessories to meet your needs.

BEYOND UNIFORMS:

Quality apparel items, with or without your company's logo, make excellent employee and customer gifts. They can also provide the unified look you want at tradeshows, conferences, and other special events.

Your image is your most valuable asset— **ARE YOU PROTECTING IT?**

To your customers, your employees are your company. Make sure they look the part, reflecting the image you desire. Our logo-imprinted apparel programs include custom uniforms and workwear, innovatively designed to achieve your company's unique branding, safety, and security needs.

Logo-imprinted apparel programs do much more than set you apart from your competitors. They also:

- Create a consistent image that reflects your company's professionalism.
- Identify your employees to customers for security assurance.
- Promote employee pride, morale and teamwork.
- Provide savings to employees on personal clothing wear and tear.
- Advertise your company's name and brand in a very impactful way.



We offer a full line of customized logo-imprinted apparel and related products to enhance the image of your business. Let us help create a unified look for you!



GET THE BENEFITS OF "MOBILE ADVERTISING"!

Logo-imprinted apparel works double-duty if your employees are out on job sites...making sales or service calls...or otherwise working outside of the office. Everywhere an employee goes, your logo goes, too—building added awareness and name recognition, and stretching your advertising dollars!

RESEARCH SHOWS:

People have greater confidence in companies with uniformed employees. We offer a wide range of customized workwear that clearly identifies your employees to customers, promoting credibility and trust.

Why a Logo-imprinted Apparel Program?

The primary purpose of a logo-imprinted apparel/uniform program is to create a consistent, professional image for your team. Here are some additional benefits to consider:

Functional apparel is key to productivity.

Appropriate dress goes beyond comfort and appearance. It can actually impact employee productivity. The right apparel provides for necessary flexibility and movement, with fabrics, styling and durability suited for the job. With a uniform program customized for your business and the workplace environments your team will encounter, you can be sure that clothes won't get in the way of the work!

Safety is improved.

The right workwear can play a large role in on-the-job safety, providing necessary protection from workplace hazards; visibility for outdoor/nighttime work; and more. A well-designed uniform program focuses on safety, combining comfort, durability, and the nature of the work being performed.

Security is enhanced.

A consistent uniform program adds to the security of a job site. Requiring all crew members to wear recognizable clothing makes it easier to keep tabs on who belongs and who doesn't. It also identifies employees to customers and clients during off-site meetings or visits—important factors in today's security-conscious world.

"Customers can often be reluctant to open their doors to workers they can't immediately identify. Employees in uniform are easily recognizable, putting your customers at ease and helping to ensure repeat business.

In the end, when customers come in the door of your business, they are buying your brand—not your operating procedure, shelf arrangements or stocking plans. In addition, every time that an employee puts your 'brand' on, they are reminded of how they need to be focused. Their look becomes a key driver of how they choose to interact with your customers."

—Will Howard, *Corporate Apparel Magazine*

Smart business owners and managers are discovering exciting opportunities to turn their uniform and workwear programs into a genuine competitive advantage in the marketplace. Let us show you how!