



# THE #1 SCRATCH CARD



**UP TO 90% PROFIT!**

- ▶ EARN \$100 PER BOOKLET!
- ▶ EARN UP TO 90% PROFIT!
- ▶ NO MONEY UP FRONT NEEDED!
- ▶ FUN AND EASY!
- ▶ GREAT NATIONAL SPONSORS!



## PROFIT CHART

# OF MEMBERS	AMOUNT RAISED	COST	TOTAL NET PROFIT INCLUDING BONUS	
			30 DAY FINANCING	PAY UP FRONT
10	\$1,000	[\$200]	\$900	\$1,000
30	\$3,000	[\$600]	\$2,700	\$3,000
50	\$5,000	[\$1,000]	\$4,500	\$5,000
100	\$10,000	[\$2,000]	\$9,000	\$10,000

## TESTIMONIALS

"The easiest fundraiser we've ever done! With 40 kids we raised \$3,200 in just 2 weeks. It's easier than selling candy or chocolate bars and people love the coupons. I'll be ordering more booklets next year. Thanks Scratch & Help!"  
 -Tim Lenderman - HEAD COACH HOLLYWOOD HIGH SCHOOL FOOTBALL



"Our Summer Youth Program raised over \$2,000 with 25 kids and we were able to build a new basketball court on our property. Thanks Scratch & Help....you're the best!"  
 -Jim Morgan, Youth Minister -FREMONT BAPTIST CHURCH

"Our high school band has over 200 members, and in the past we've sold Christmas trees, candy, magazine subscriptions etc. With Scratch & Help. our kids were able to raise over \$15,000 in less than 2 weeks. Not only did the kids tell me that it was easier than our past fundraisers, but we raised as much as all the others combined. We raised over \$2000 in free booklets alone. Thanks Abc Fundraising, we appreciate everything."  
 -Jason Barnes -KENNEDY HIGH SCHOOL BAND DIRECTOR

\* Each card costs \$20.00 and raises \$100.00. Automatically receive 10% in free bonus cards when choosing 30 day financing. Receive an extra 10% in free bonus cards (20% total) when paying up front for your fundraiser.

# HOW IT WORKS:

Each member of your fundraising group receives a customized Scratch & Help® fundraising booklet with your group's name and logo. The fundraising booklet has 50 scratch off circles with hidden donation amounts ranging from \$.50 to \$3.00 in easy to add increments of 25 cents. (i.e. \$.50, \$.75, \$1.00, \$1.25 etc...)



Your fundraising members approach friends, family and neighbors asking them to scratch two or more circles for their donation amount. In return, the donor receives a sheet of valuable coupons from our sponsors (10 coupons per sheet) as a 'thank you' for their fundraising contribution. Each booklet contains 30 sheets of coupons, normally only 25 sheets will be used, but there's 5 extra sheets if needed. Your group member then takes the booklet and continues asking other people to scratch and donate until it is completely uncovered. Once all circles have been scratched off, the fundraising booklet produces \$100 in donations.



Contact Eugene @ 702.656.9230  
for more information

# FAQ

FREE DELIVERY  
ON ALL PRODUCTS! 

**Q: Do we have to pay anything before we start our fundraiser?**

**A: No.** There is No Money Up Front needed to start your fundraiser. We offer 3 options to pay:

1. We can hold your check for 30 days before cashing it (We take the check info by phone or Fax)
2. A purchase order from a Public School or State Run Organization - billed in 30 days.
3. Any major credit card (Receive an extra 10% FREE booklets - 20% total free booklets). This gives you plenty of time to collect the money before getting a bill from your credit card company. (Charged at purchase time)

\*20% Free is for payment with a credit card - If paying up front with a check receive 15% Free booklets. A \$20 processing fee may apply to checks held for 30 days.

**Q: How much does each booklet cost?**

**A: Each booklet costs \$20 and raises \$100.00. You Keep \$80 per booklet!\*\*\*You Get an additional 10% FREE booklets on your first order for a total of 90% Profit ( 80% + 10% = 90% Profit) Or pay up front and receive 20% FREE booklets to maximize your profit.**

**Q: Can we return some booklets if we don't finish them all?**

**A: Yes,** you may return 10% if they are unscratched (within 30 Days). Free booklets cannot be returned for credit.

**Q: Can we change the coupons, because some of the sponsors are not in our area?**

**A: Yes,** you can choose to double up on the coupons that you do have in your area, or choose to substitute local merchants. \*A \$30 fee may apply for custom coupon changes. For More info contact your local ABC Fundraising® distributor.

**Q: Can the coupons be used outside of my local area?**

**A: Yes,** the coupons we provide can be used in your entire state. If you choose to add local merchants, those coupons may only be used at the store on the coupon.

**Q: How Many scratch dots are on each booklet?**

**A: There are 50 scratch dots ranging from .50 to \$3.00. Receive 1 coupon for every 2 boxes scratched.**

**Q: How long does it take to get the booklets?**

**A: Your booklets should arrive within 1 week. Rush delivery is available.**

**Q: How long should I run my fundraiser?**

**A: We suggest running your fundraiser for 2-3 weeks.**

**Q: What is the minimum number of booklets I can order?**

**A: There is no minimum order. If you want your logo on the booklets we require a minimum of 10. Orders under 10 must be paid for up front with a credit card or money order.**

**Q: Why is there only one coupon sheet in my booklet?**

**A: Sample booklets only contain 1 sheet so you can see who our sponsors are. Your actual booklets will contain 30 full coupon sheets! One full coupon sheet for every two dots scratched plus five extra sheets as our gift to you!**

**Q: Do I need to be part of a group or a non-profit organization to do this Fundraiser?**

**A: NO.** Scratch and Help can be used by anyone (group or individual) who needs to raise money!